



Level 3 National Extended Certificate in Business

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Going places with Business!

- Explore how business works
- Develop clear research skills
- Develop communication, literacy, numeracy, teamwork, and analytical skills.
- Apply theoretical understanding to the real world with industry speakers/visits.

Why study this course at Bellerive FCJ Sixth Form?

The BTEC Level 3 National Extended Certificate in Business is widely accepted and accredited by the great majority of universities as an excellent foundation for degree study. Business Studies is one of the fastest growing university subjects and one of the largest. It will prepare you particularly for a career in Business, Management, Administration, Marketing, Human Resources etc., but wherever you end up working, it is likely to be in a business!

Subject teachers are well qualified, enthusiastic, experienced, and caring. The department is well equipped with the resources needed for studies to be successful, e.g. up to date textbooks, work booklets, exam practice software.

*Business opportunities are like buses,
there's always another one coming.*

Richard Branson

Opportunities

Students studying Business are taught by subject specialists, whom have first hand experience of owning/running own business. Learning is enhanced by trips to places like **Alton Towers** to assist with research to aid the writing of assignments.

Links with, and visits to, **local businesses** help to support learning and give students the tools to get a feel of a working business. *For example, Carpenters Law, Moore Media, Newhall Beauty.*



What will I study?

Unit 1 – Exploring Business : Portfolio unit
(Internally assessed)



Learners study the purposes of different businesses, their structure, the effect of the external environment, and how they need to be dynamic and innovative to survive

Unit 2 – Developing a Marketing Campaign



Controlled assessment (Externally assessed)

Learners will gain skills relating to, and an understanding of, how a marketing campaign is developed.

Unit 3 – Personal and Business Finance



Examined Unit (Externally assessed)

Learners study the purpose and importance of personal and business finance. They will develop the skills and knowledge needed to understand, analyse and prepare financial information

Unit 8 – The Recruitment and Selection Process



Portfolio (Internally assessed)

Learners explore how the recruitment process is carried out in a business. The unit gives learners the opportunity to participate in selection interviews

How will I be assessed?

Two internal assignments, one external controlled assessment and one external examination

Can I take this course if I have not taken it at GCSE?

Yes . . . only request is that students demonstrate an aptitude and passion for the subject.

What can the course lead on to?

1. Higher Education:

One of the most common paths for BTEC Business graduates is to further their education by pursuing a degree in a related field. With a BTEC Business qualification, you can gain entry into universities and colleges

2. Career Opportunities:

With a BTEC Business qualification, you can kickstart your career in various industries. Here are some potential career paths you can explore:

Industry	Career Options
Finance	Financial Analyst, Investment Banker, Accountant
Marketing	Marketing Manager, Brand Manager, Market Research Analyst
Entrepreneurship	Business Owner, Startup Founder, Venture Capitalist

3. Personal Development:

Studying BTEC Business not only equips you with practical skills and knowledge but also helps you develop essential soft skills such as communication, teamwork, problem-solving, and critical thinking. These skills are highly valued by employers across industries and can help you succeed in any career path you choose. So, where can BTEC Business take you? The possibilities are endless! Whether you choose to further your education, pursue a career in a specific industry, or simply want to develop your personal skills, a BTEC Business qualification can open doors to a bright and successful future.

What have previous students said about this subject?

'It has given me a real insight to what different areas there are in business, I enjoyed the marketing module that much it inspired me to want to follow a career in it so am now studying Business Marketing at University' Lucy

'I loved every aspect of the course, the different modules really opened my eyes and helped me understand in more detail the variety of business departments and what each area does . . . after the course I successfully applied and got an apprenticeship in Business Administration' Chloe