Year 7 Scheme of Work – Chester Zoo project

Complete baseline assessment activity (if not already completed) What is Design Technology ? Explanation by teacher What is a Brief? Explanation by teacher Students write a brief in their exercise books Peer Assessment to check for spelling mistakes, capital letters, full stops Researching ideas and information Explain what a Mood Board is Students create a mood board on Chester Zoo Homework- to research information about Chester Zoo Explain what Typography is Start with Bubble Writing exercise Explain what a logo is Explain what a logo is Explain what a good standard of presentation looks like'. (Use of a ruler, annotation, use of Colour and fine liner pen) Persentation Skills Presentation Skills Presentation Skills Communicating ideas Communicating ideas Communicating ideas on skills Pormal writing ideas on their resentation of work work of the work of information of the work of information they not of find out information of the produce a mood board on Chester Zoo Homework- to research information about Chester Zoo Explain what Typography is Start with Bubble Writing exercise Explain what a logo is Explain symbols and pictograms with examples Explain how to annotate work Select best design idea to work up to fill page in work book, in colour with annotation Poemo 'what a good standard of presentation looks like'. (Use of a ruler, annotation, use of colour annotation, use of colour annotation. Produce more thand detailed ideas. Annotation Presentation Skills Select best design idea to work up to fill page in work book, in colour with annotation use of technical words' in annotation exposure of good presentation of good presentation in annotation. Produce more thand detailed ideas on annotation. Produce more thand detailed ideas.	Week	Activity	What is being taught	Differentiation
Resplanation by teacher What is a Brief? Explanation by teacher Students write a brief in their exercise books Peer Assessment to check for spelling mistakes, capital letters, full stops Researching ideas and information Explain what a Mood Board is Students create a mood board on Chester Zoo Homework- to research information about Chester Zoo Find with 'Bubble Writing' exercise Explain what a logo is Explain symbols and pictograms with examples Explain how to annotate work Select best design idea to work up to fill page in work book, in colour with annotation Demo 'what a good standard of presentation looks like'. (Use of a ruler, annotation, use of colour and fine liner pen) skills Communicating ideas Communicating ideas Formal writing withs a Communication with sideas Formal writing ideas Formal writing with thout of ind out information out information Formation about Chester Zoo How to find out information How to find out information How to information How to information out information How to infor	1	assessment activity (if not	 Presentation Skills Literacy skills- key words Creative 	
information Explain what a Mood Board is Students create a mood board on Chester Zoo Homework- to research information about Chester Zoo Explain what Typography is Start with 'Bubble Writing ' exercise Explain symbols and pictograms with examples Explain how to annotate work Select best design idea to work up to fill page in work book, in colour with annotation Demo 'what a good standard of presentation looks like'. (Use of a ruler, annotation, use of colour and fine liner pen) How to produce a Mood Board Presentation how to find out Extension – Presentation Presentation how to present ideas How to present to find out Extension – Presentation how to present ideas - 4 Mey Words Phow to use research How to annotate ideas Presentation information How to produce a Mood Board Fxtension – Presentation how to present ideas - 4 Mey Words Fextension – Use of Technical Terms fo annotation. Produce more thar detailed ideas Extension – Developing an idea Presentation Skills Annotation Froduce more thar detailed ideas Extension – Use of Technical Terms fo annotation. Produce more than 4 detailed ideas		 ? Explanation by teacher • What is a Brief? Explanation by teacher • Students write a brief in their exercise books • Peer Assessment to check for spelling mistakes, capital letters, full stops 	skills	words on Powerpoint Extension – Presentation of work with some drawings or pictures Key words on walls and powerpoint
Explain what Typography is Start with 'Bubble Writing ' exercise Explain what a logo is Explain symbols and pictograms with examples Explain how to annotate work Select best design idea to work up to fill page in work book, in colour with annotation Demo 'what a good standard of presentation looks like'. (Use of a ruler, annotation, use of colour and fine liner pen) How to present ideas	3	 information Explain what a Mood Board is Students create a mood board on Chester Zoo Homework- to research information about Chester 	information How to produce a Mood Board Presentation	students a list of what information they need to find out Extension — Presentation of Mood board and information
work up to fill page in work book, in colour with annotation Demo 'what a good standard of presentation looks like'. (Use of a ruler, annotation, use of colour and fine liner pen) idea Presentation Writing frame for annotation Extension — Use of Technical Terms fo annotation. Product more than 4 details ideas	4	 Start with 'Bubble Writing 'exercise Explain what a logo is Explain symbols and pictograms with examples Explain how to annotate 	ideas- 4 minimum How to use research How to	Annotating Extension – Use of 'technical words' in annotation Produce more than 4
	5	 Select best design idea to work up to fill page in work book, in colour with annotation Demo 'what a good standard of presentation looks like'. (Use of a ruler, annotation, use of colour 	idea • Presentation Skills	annotating ideas Extension – Use of Key Technical Terms for annotation. Produce more than 4 detailed
	6	 Leaflet Design- Demo how to fold an A4 sheet to 1/3 A4 	Drawing skillsLiteracy	Lower ability-Sample leaflet designs available

	 Start designing the front cover with the new logo, title and images Start designing the other 5 pages as per the powerpoint This will take 2 lessons to complete 	 Presentation skills Working in detail 	Extension- The more confident students use their own layouts
7	 Leaflet Design- Demo how to fold an A4 sheet to 1/3 A4 Number the pages 1-6 Start designing the front cover with the new logo, title and images Start designing the other 5 pages as per the powerpoint This will take 2 lessons to complete 	 Drawing skills Literacy Presentation skills Working in detail 	Lower ability-Sample leaflet designs available Extension- The more confident students use their own layouts
8	 Packaging- explain what the purpose of packaging is Students are to create packaging for the Chester Zoo keyring they made Explain the need to keep the design consistent with the leaflet Show students the NET to create a box (numeracy link) This task will take 2 weeks 	 Understanding branding and consistency of design Understanding what packaging is for Understanding what a net is Students will draw out a net and create the packaging for their Chester Zoo keyring 	Lower ability-Sample NETS available to draw out Extension- The more confident students draw out their out NET/Shape
9	 Packaging- explain what the purpose of packaging is Students are to create packaging for the Chester Zoo keyring they made Explain the need to keep the design consistent with the leaflet Show students the NET to create a box (numeracy link) This task will take 2 weeks 	 Understanding branding and consistency of design Understanding what packaging is for Understanding what a net is Students will draw out a net and create the packaging for their Chester Zoo keyring 	Lower ability-Sample NETS available to draw out Extension- The more confident students draw out their out NET/Shape

9	 Students complete a written evaluation of their work and glue in picture of their work Students complete Evaluation for homework 	 Literacy skills Use of key technical words Presentational skills 	the Evaluation on the Power Point slide inserting correct key words Extension task- students will work independently and label their work using key words
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