

Bellerive FCJ Catholic College



Department: Graphics (Art & DT)

Year Group: 8

Term	Learning Focus	Key Knowledge and Skills	Assessment	Challenge and Enrichment
1 – Repeated as a carousel	Graphic Design-Street Food Logo & Brand	<ul style="list-style-type: none"> Visual communication What is a Graphic Designer – Research a graphic Design from a list What is a Design Brief – write a Design Brief. Research Food logos and Brands Retrieval/recall The 6 Rs – Eco-friendly packaging/awareness of being resourceful. Developing further ICT skills – Microsoft Publishing. Maths – Box net (packaging) Literacy – Subject Disciplinary Language (advanced) Different nationalities (street food – Great Britain, Italy & Mexico) Design knowledge – successful street food logo and brand name. 	<ul style="list-style-type: none"> Literacy – Subject Disciplinary Language Hwks - Research Graphic Designers and what they do/have done. Research Great British, Italian or Mexican street food & cuisine. Awareness of sustainable packaging/ the 6 Rs, eco-friendly packaging/recycling. Designing own logo based on research done independently. End of Unit assessment paper 	<ul style="list-style-type: none"> Developing logo/brand on more merchandise; napkins/point of sale/menu etc Nationalities historic street food dishes – Why do we associate Mexican dishes with chilli? What is the origin of such food – look at ancient civilizations like the Aztecs and Mayans School survey – create a class/year group survey collecting feedback on your logo design and write a summary of your findings.
