

Bellerive FCJ Catholic College



Department: Travel and Tourism

Year Group: 10 BTEC Level 2 Tech Award

Term	Learning Focus	Key Knowledge and Skills	Assessment	Challenge and Enrichment
Autumn	Component 1A – Organisations	Roles of travel & tourism organisations (public, private, voluntary). Products/services. Interrelationships.	Internal assessment tasks (P1/M1/D1).	Research local/regional providers. Compare TUI vs VisitBritain.
Spring	Component 1B – Destinations	UK and global destinations. Appeal, accessibility, visitor numbers. Accommodation.	Internal assessment tasks (P2/M2/D2).	Independent research projects on chosen destinations. Stretch: itinerary planning.
Summer	Component 2A – Customer needs	Customer types, needs & preferences. Meeting needs.	Internal assessment (P3/M3).	Application of customer profiles to real organisations.