

Mersey Mirror

Creative Design & Publishing

Dear pupils, parents, staff and governors of Bellerive FCJ,

I am writing to express my sincere apologies on behalf of Mersey Mirror, the publisher of the Catholic Pic, for the insert that appeared in the latest issue of the magazine. I would like to stress that these beliefs and messages are not supported by the company or the team behind the publication.

I would also like to add that the Bellerive FCJ had nothing to do with the leaflet and was, therefore, unaware of its inclusion in the Catholic Pic.

We are deeply saddened that this upsetting piece of material managed to be included. We understand this is not an isolated incident and the faith-based organisation behind these messages has targeted a number of publications across the UK Catholic press. It is believed to be a deliberate and purposeful plan whereby the inserts were delivered to external printers at the very last minute, meaning that the usual procedure of reviewing all inserts could not be followed.

Having worked with the Archdiocese for over 50 years, we have never found ourselves in a situation like this before and have immediately conducted an internal and external review to ensure this will never happen again.

We will be printing a full apology in the next issue and we thank you for your understanding.

Kind regards,



Kim O'Brien
Director of Mersey Mirror

CPMM Ltd trading as Mersey Mirror

Suites 3 & 4 Pacific Chambers.
11-13 Victoria Street, Liverpool L2 5QQ

Phone: 0151 709 7567

Email: post@merseymirror.com

Director K O'Brien BA (hons), MBA
VAT 166 4812 49
Registered in England 037 145 15